

# Jukka Niiranen (@jukkan) Twitter analysis for MVP contributions, Q2/2019-Q1/2020

## Twitter followers

4897 followers on March 29, 2020: <https://twitter.com/jukkan>



## Tweet count by hashtag

#MSDyn365: 140 tweets

My tweets with #MSDyn365 hashtag, April 1<sup>st</sup> 2019 to March 29<sup>th</sup> 2020.

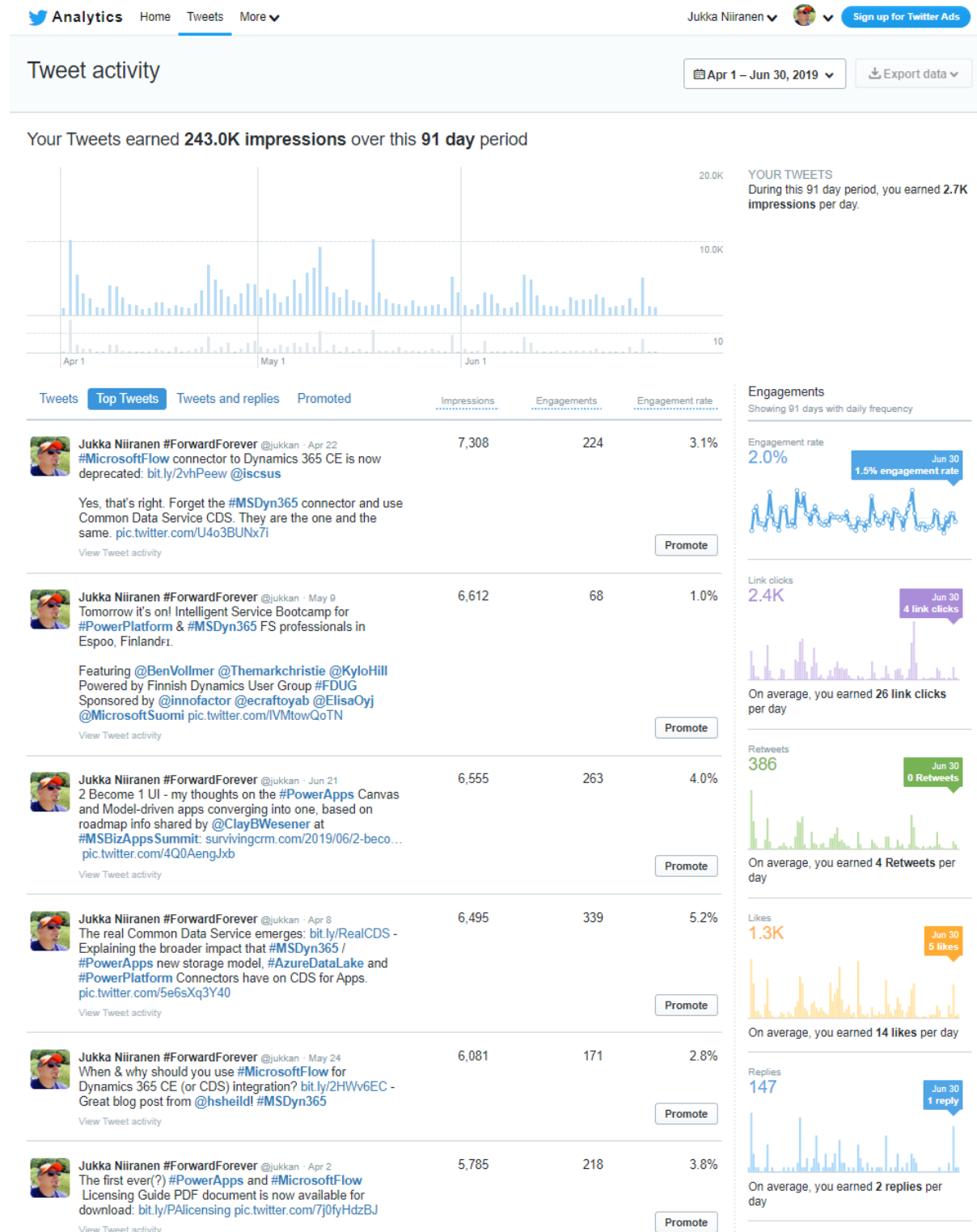
[https://twitter.com/search?q=\(%23MSDyn365\)%20\(from%3Ajukkan\)%20until%3A2020-03-29%20since%3A2019-04-01&src=typed\\_query&f=live](https://twitter.com/search?q=(%23MSDyn365)%20(from%3Ajukkan)%20until%3A2020-03-29%20since%3A2019-04-01&src=typed_query&f=live)

#PowerApps: 100 tweets

[https://twitter.com/search?q=\(%23PowerApps\)%20\(from%3Ajukkan\)%20until%3A2020-03-29%20since%3A2019-04-01&src=typed\\_query&f=live](https://twitter.com/search?q=(%23PowerApps)%20(from%3Ajukkan)%20until%3A2020-03-29%20since%3A2019-04-01&src=typed_query&f=live)

# Tweet reach and impact: top tweets per quarter

## Q2 2019



Q3 2019

Analytics Home Tweets More

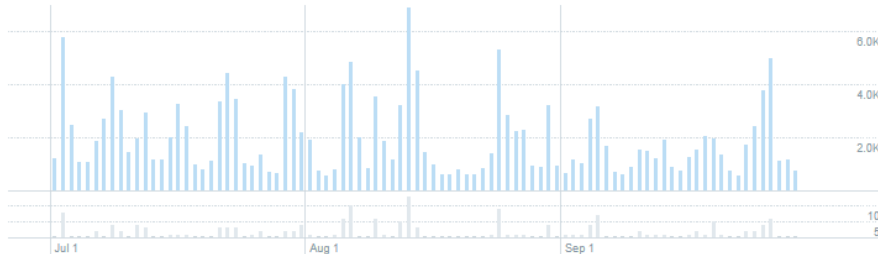
Jukka Niiranen Sign up for Twitter Ads

## Tweet activity

Jul 1 - Sep 29, 2019

Export data

Your Tweets earned **179.9K impressions** over this 91 day period



**YOUR TWEETS**  
During this 91 day period, you earned **2.0K impressions** per day.

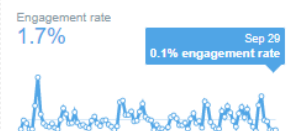
Tweets Top Tweets Tweets and replies Promoted

Impressions Engagements Engagement rate

	Jukka Niiranen <b>#ForwardForever</b> @jukkan · Jul 15 What innovations is <b>#Microsoft</b> promising in their 4 solution areas for FY20? Here are the highlights presented to <b>#MSInspire</b> partner audience: <a href="https://pic.twitter.com/pKb3ckbCl6">pic.twitter.com/pKb3ckbCl6</a> <a href="#">View Tweet activity</a>	7,191	352	4.9%	<a href="#">Promote</a>
	Jukka Niiranen <b>#ForwardForever</b> @jukkan · Jul 2 Mita <b>#PowerApps</b> -tekijöiden pitäisi ymmärtää Dynamics 365:stä? Tule mukaan <b>#SpugFi</b> tapahtumaan 26.8. meillä Pasilassa, jossa kerron miten Microsoftin sovelluslstat ovat yhdistymässä ja mitä se merkitsee Office 365 -ammattilaisille: <a href="https://bit.ly/2KU7Jj9">bit.ly/2KU7Jj9</a> <b>#elisalainen</b> <a href="https://pic.twitter.com/FhSN2gg43i">pic.twitter.com/FhSN2gg43i</a> <a href="#">View Tweet activity</a>	6,043	11	0.2%	<a href="#">Promote</a>
	Jukka Niiranen <b>#ForwardForever</b> @jukkan · Jul 6 Will be interesting to watch the <b>#MSPartner</b> reactions from <b>#MSInspire</b> event in one week as this news about Microsoft killing IUR license benefits reaches everyone. <a href="https://bit.ly/KillIUR">bit.ly/KillIUR</a> via <a href="#">@redmondpartner</a> <a href="#">View Tweet activity</a>	5,055	356	7.0%	<a href="#">Promote</a>
	Jukka Niiranen <b>#ForwardForever</b> @jukkan · Jul 29 Here's to number 71 <b>#Microsoft MVPaward</b> <b>#MVPbuzz</b> <b>#elisalainen</b> <a href="https://pic.twitter.com/7SBQduokZT">pic.twitter.com/7SBQduokZT</a> <a href="#">View Tweet activity</a>	4,730	118	2.5%	<a href="#">Promote</a>
	Jukka Niiranen <b>#ForwardForever</b> @jukkan · Jul 16 4 directions for Microsoft Power Platform business growth: <a href="https://bit.ly/2XLTa8a">bit.ly/2XLTa8a</a> - My thoughts on what internal & external opportunities <b>#PowerPlatform</b> may open for <b>#MSFT</b> and <b>#MSPartner</b> in the coming years. <b>#MSInspire</b> <b>#MSDyn365</b> <b>#PowerApps</b> <a href="https://pic.twitter.com/IFcXAiBQhV">pic.twitter.com/IFcXAiBQhV</a> <a href="#">View Tweet activity</a>	4,661	181	3.9%	<a href="#">Promote</a>
	Jukka Niiranen <b>#ForwardForever</b> @jukkan · Jul 8 Funny how 6 years ago the launch of Dynamics CRM Online Pro license at \$65 seemed expensive. Today <b>#MSDyn365</b> Sales Pro at \$65 is a limited version with no platform capabilities and often isn't enough even for SMB customers. Thankfully there's <b>#PowerApps</b> P2 now, though. <a href="https://twitter.com/jukkan/status/...">twitter.com/jukkan/status/...</a> <a href="#">View Tweet activity</a>	4,191	54	1.3%	<a href="#">Promote</a>
	Jukka Niiranen <b>#ForwardForever</b> @jukkan · Sep 4	4,146	202	4.9%	

### Engagements

Showing 91 days with daily frequency



On average, you earned **16 link clicks** per day



On average, you earned **3 Retweets** per day

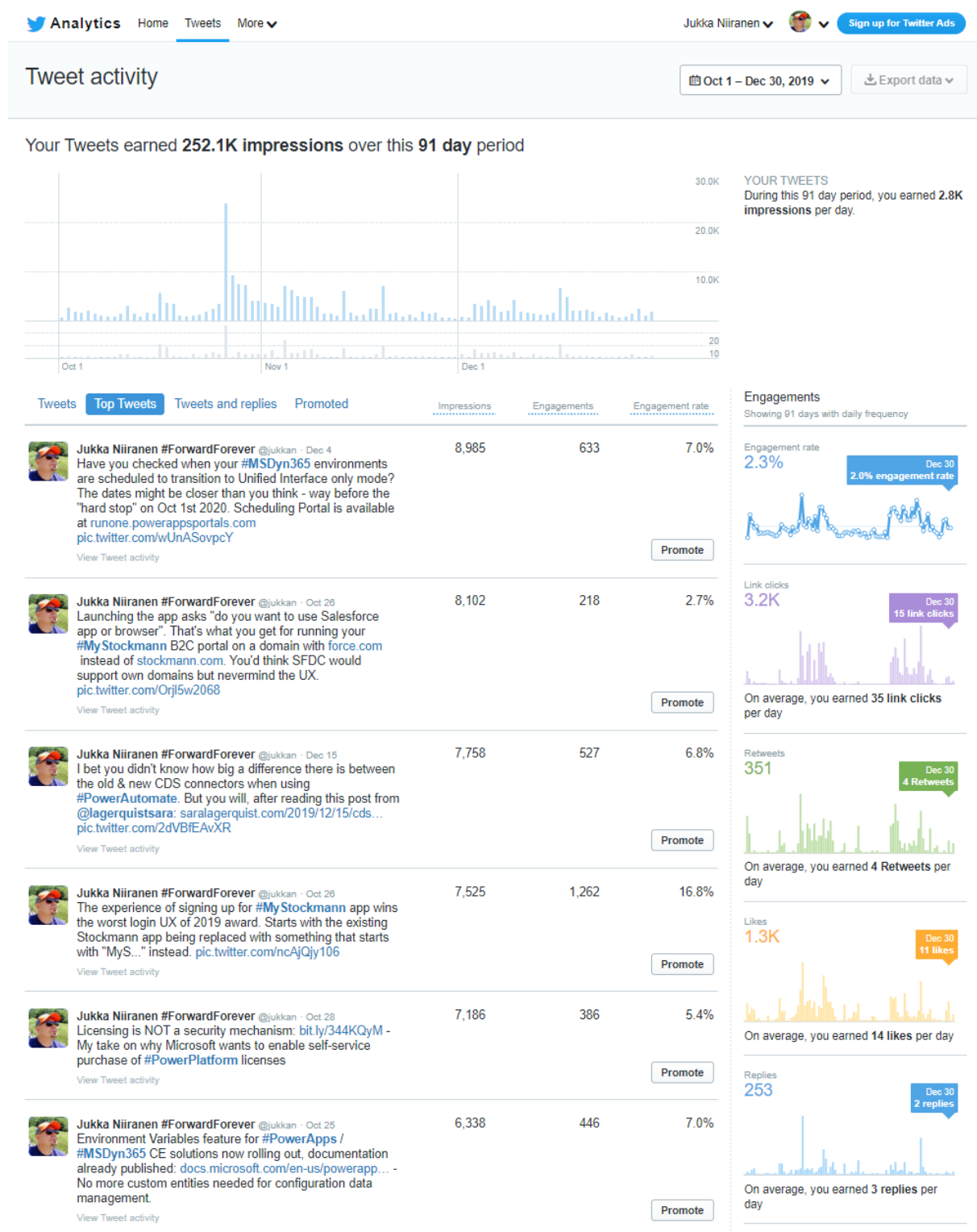


On average, you earned **10 likes** per day

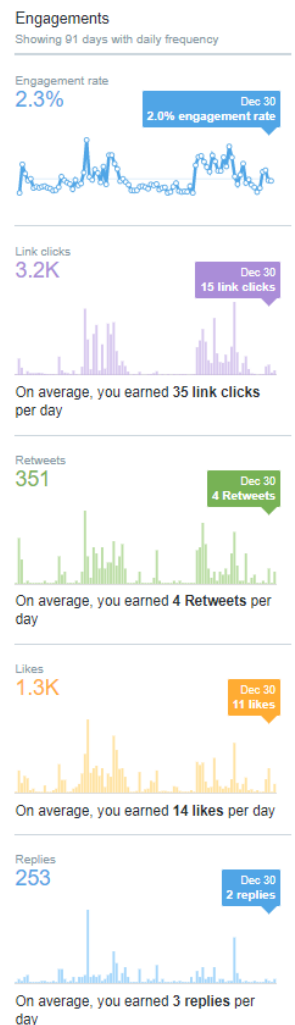


On average, you earned **2 replies** per day

Q4 2019



**YOUR TWEETS**  
During this 91 day period, you earned **2.8K impressions** per day.



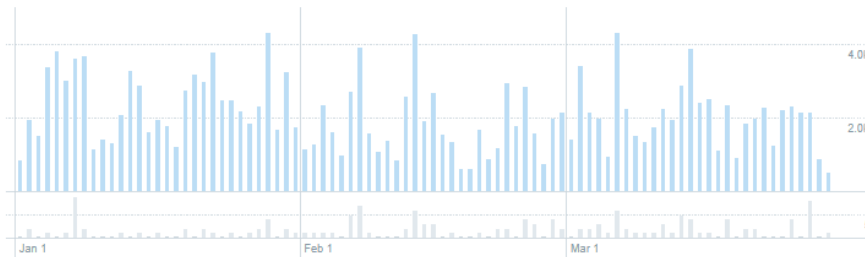
Q1 2020

## Tweet activity

Jan 1 - Mar 29, 2020

Export data

Your Tweets earned **187.3K impressions** over this **89 day** period



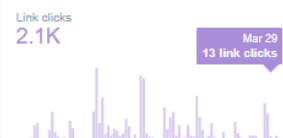
**YOUR TWEETS**  
During this 89 day period, you earned **2.1K impressions** per day.

Tweets Top Tweets Tweets and replies Promoted Impressions Engagements Engagement rate

<b>Jukka Niiranen #ForwardForever</b> @jukkan · Jan 12 Using SVG icons in #PowerApps Canvas apps: <a href="https://bit.ly/3a0NQ37">bit.ly/3a0NQ37</a> - How to import a complete icon library and work with vector image properties inside the app. <a href="https://pic.twitter.com/GFT3luywGJ">pic.twitter.com/GFT3luywGJ</a> <a href="#">View Tweet activity</a>	6,595	317	4.8%	Promote
<b>Jukka Niiranen #ForwardForever</b> @jukkan · Feb 22 Dynamics 365 & Power Platform licensing FAQ, February 2020: <a href="https://jukkan.com/licFAQ">jukkan.com/licFAQ</a> - My unofficial answers to #MSDyn365 #PowerApps #PowerPlatform licensing questions from the real world. <a href="#">View Tweet activity</a>	4,683	236	5.0%	Promote
<b>Jukka Niiranen #ForwardForever</b> @jukkan · Jan 30 Need to document your CDS / #MSDyn365 data model? * Grab the UML Diagram Generator by @rappen * Use #XrmToolBox to connect to your environment * Tweak the details in #vscode * Export your diagram image Your path to awesome UMLs starts here: <a href="https://jonasr.app/uml/">jonasr.app/uml/</a> <a href="https://pic.twitter.com/9zoEXMRO8x">pic.twitter.com/9zoEXMRO8x</a> <a href="#">View Tweet activity</a>	4,338	327	7.5%	Promote
<b>Jukka Niiranen #ForwardForever</b> @jukkan · Mar 2 We're open for business! I'm extremely excited to launch our company, Forward Forever. We are here to help you build, measure and manage digital business processes on top of Microsoft #PowerPlatform. Read more about team @Forward4ever: <a href="https://jukkan.com/FF">jukkan.com/FF</a> <a href="https://pic.twitter.com/Ez2PD78vmp">pic.twitter.com/Ez2PD78vmp</a> <a href="#">View Tweet activity</a>	4,102	387	9.4%	Promote
<b>Jukka Niiranen #ForwardForever</b> @jukkan · Jan 27 Get ready for licensing enforcement in Microsoft Dynamics 365: <a href="https://bit.ly/2O4Y09H">bit.ly/2O4Y09H</a> - 2020 Release Wave 1 will link App Module access to #MSDyn365 Service Plans. <a href="#">View Tweet activity</a>	4,012	239	6.0%	Promote
<b>Jukka Niiranen #ForwardForever</b> @jukkan · Jan 19 Using CSS color names for SVG icons in #PowerApps Canvas app: <a href="https://bit.ly/2NCuZSf">bit.ly/2NCuZSf</a> - Building a custom color picker to better group & control color options. <a href="https://pic.twitter.com/UEPHWmSF8f">pic.twitter.com/UEPHWmSF8f</a> <a href="#">View Tweet activity</a>	3,696	193	5.2%	Promote

### Engagements

Showing 89 days with daily frequency



On average, you earned **24 link clicks** per day



On average, you earned **3 Retweets** per day



On average, you earned **11 likes** per day



On average, you earned **1 replies** per day