

aturday 19TH JANUARY 2019 Solving the Challenges of CRM, ERP and Digital Transformation **Demystifying Dynamics 365 &** DYNAMICS **Power Platform Licensing POWER!** Jukka Niiranen **LONDON 365** resco.net

POWER

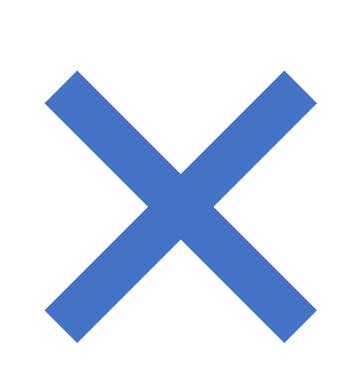
OBJECTS

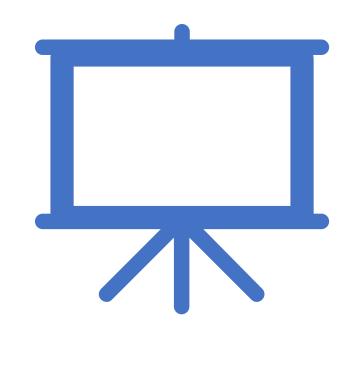
An HCL Technologies Company

BRITISH ANNUAL BUSINESS APPLICATIONS TECHNICAL CONFERENCE, 365 SATURDAY CognitiveGroup Microsoft Talent Solutions

Technology on the move







Sorry, but...

there aren't any demos in this session.

Only slides.

Agenda

- Licensing: why it matters & why it may seem complicated
- Essential information sources
- Dynamics 365 licensing: recent updates
- Power Platform vs. Dynamics 365
- A few gotchas



About me

- Jukka Niiranen
- From Helsinki, Finland
- Dynamics 365 Tech Lead at Elisa (Finland's largest telco)
- Microsoft MVP since 2013
- Blogging at survivingcrm.com
- Tweeting at @jukkan
- Working on the Microsoft Power
 Platform since 2005 ☺

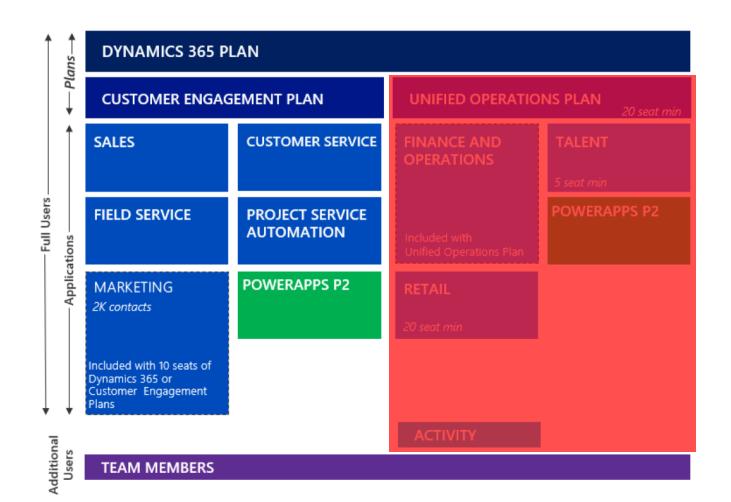
Disclaimer: IANAL

- <u>I Am N</u>ot <u>A</u> <u>L</u>icensing expert
- Everything in this presentation is based on:
 - Publicly available licensing documentation from Microsoft
 - My interpretation of them
- If I'm wrong, it's <u>your</u> problem
 - "Additional charges may apply"



Disclaimer 2: I'm an XRM guy

- Customer Engagement, PowerApps, Flow, CDS are my domain
- Even Power BI would be a bit of a stretch
- Any questions specific to Finance & Operations, Talent, Retail, Business Central will be answered with a blank stare



Lack of licensing awareness can lead to:

Unrealistic designs

 Designing a beautiful solution, then realizing it would cost far too much in license fees for the organization to use

Underutilized tools

 Paying for each application separately instead of using a common platform across the organization

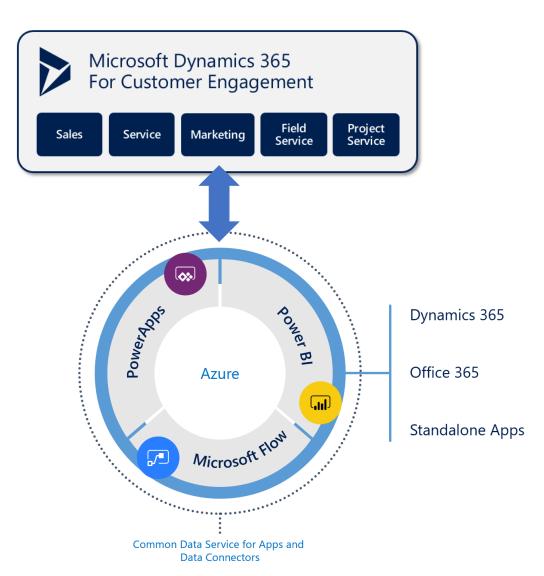
Limited access

 Users may not be given access to required information if licenses are treated as scarce resource in the organization To understand Dynamics 365 licensing today, you need to know these concepts:

Арр	Plan	Enterprise	Professional	Team Member	Marketing contacts
AI App	Instances/ environments	Storage	Portals	External users	Model-driven PowerApps
Canvas PowerApps	Flow runs	Connectors	Business logic	Custom entities	App modules

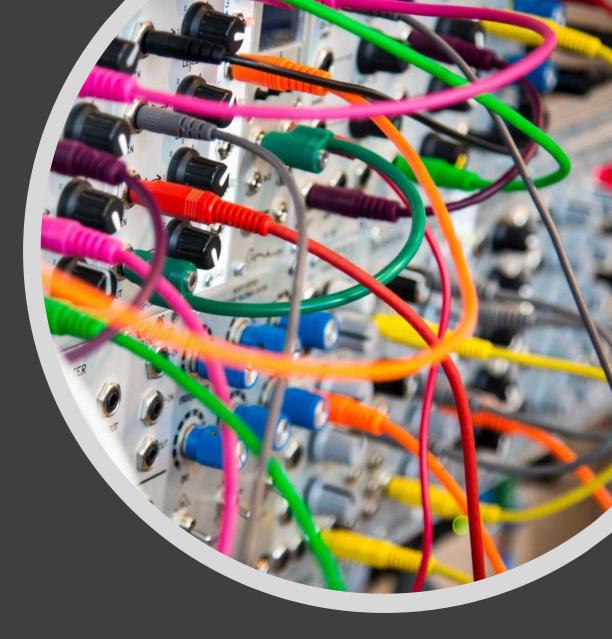
Bigger platform = more licensing options

- Former XRM now offered as an actual application platform product
- Power Platform now powering all Dynamics 365 app customization
- Office 365 ecosystem linked with business apps beyond OoB features
- Connectors moving business data across 200+ other apps (with their respective license models)

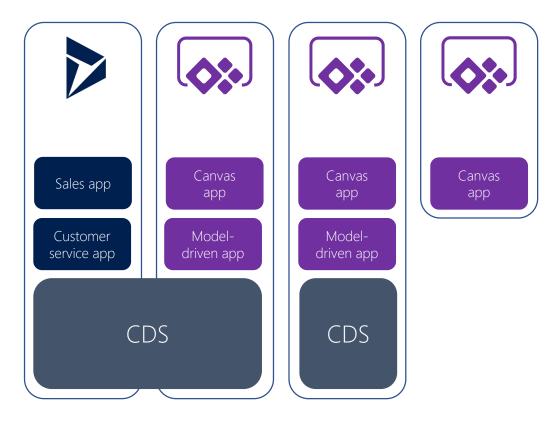


Sources of complexity

- There is no single Power Platform SKU
- Access to PowerApps & Flow can be acquired through multiple different license types
- The same CDS database can be used with multiple different licenses
- App license requirements are based on features used and app complexity



When enterprise meets citizen developers



- Different roles for different apps:
 - Dynamics 365: common business processes across the enterprise
 - PowerApps: tools for teams and small groups to better organize their work
- PowerApps can reside in shared CDS with Dynamics 365, in separate CDS, outside CDS completely (canvas apps)
- PowerApps was designed for viral adoption, Dynamics 365 for centralized planning and control
- License & admin design for these 2 ends of the spectrum can be interesting...

Ways to get PowerApps & Flow licenses

Office 365 bundle

- Limited PowerApps & Flow capabilities is included in Office 365 plans
- Intended for extending capabilities of Office 365 services

Dynamics 365 bundle

- Enterprise Plans & Apps include full PowerApps P2 features
- Limited PowerApps & Flow capabilities in other Dynamics 365 licenses

Dedicated license

- PowerApps P1/P2 including Flow
- Flow P1/P2 separately
- Power BI isn't bundled with any other product

Hicrosoft 365	admin center						д 🕸 ? 🕵
=		Niiranen.info	∕licrosoft 365 ac	lmin center: bus	siness apps		Preview on
命 Home		Purchase services	licenses availa	ble for (direct) p	burchase		
A Users	\sim					Search	<u>^</u>
ద ⁹ Groups	\sim	Business app Boost employee pr	DS oductivity with apps that power your orgar	nization. Build apps,			
倡 Resources	\sim	automate processe	s and tasks, plan and track your projects, an s, maps, and workflows - all to support your				
🗔 Billing	~						
Purchase services		Project Online	Project Online	Visio Online Plan 2	Visio Online Plan 1	Microsoft Stream	
Products & services	2S	Essentials	Premium			Plan 1	
Bills Payment methods							
Licenses							
Billing notifications	s	Collaborate on projects online,	A flexible solution for project	Makes it easier than ever for	A lightweight web-based	Stream enables anyone to upload	
C Support	\sim	view and manage tasks, submit timesheets, and flag issues or risks.	portfolio management and everyday work. Includes the Project	individuals and teams to create data-linked diagrams that simplify	diagramming solution that gives users an opportunity to create,	and share videos across their organization to improve	
錢 Settings	\checkmark	Starting at €5.90 user/month	Starting at €46.40 user/month	Starting at €12.60 user/month	Starting at €5.10 user/month	Starting at €2.50 user/month	
🥭 Setup	\sim	Microsoft	Microsoft Flow	Microsoft Flow	Drainat Online	Droject Online	
🗠 Reports	\sim	PowerApps Plan 1	Plan 2	Plan 1	Project Online Essentials (Month	Project Online Professional	
💝 Health	\sim				to Month)	Toressional	
Admin centers							
🗘 Security & Complia	ance	Create, share, and run business	Create and collaborate on	Create and collaborate on	Collaborate on projects online,	A complete online project	
Azure Active Direct	tory	apps and workflows for cloud and on-premises data or the Microsoft	automated workflows for cloud and on-premises data. Includes	automated workflows for cloud and on-premises data with a	view and manage tasks, submit timesheets, and flag issues or risks.	management solution to help keep your projects, resources, and teams	
Exchange		Starting at €5.90 user/month	Starting at €12.70 user/month	Starting at €4.20 user/month	Starting at €7.60 user/month	Starting at €25.30 user/month	
SharePoint		Microsoft Stream	Microsoft	Visio Online Plan 1	Visio Online Plan 2		
🗊 Teams & Skype		Plan 2	PowerApps Plan 2				
All admin centers							

Give feedback

Hicrosoft 365 admin c	enter	6					ф 🌼 ?
=		anen.info	Dynamics	365 subscriptic	ons:		Preview on
命 Home	PL	urchase services	plans, ap	os, support, tria	ls		
A Users	\sim					Search	Q
۶ ^۹ Groups	\sim		capabilities and break down data silos with				
倡 Resources	\checkmark	applications for Sale	blications that help move your business for es, Service, Finance and Operations, Talent, and even better together.				
Billing	^						
Purchase services		Dynamics 365	Dynamics 365 for	Dynamics 365 for	Pro Direct Support	Dynamics 365 for	
Products & services		Remote Assist	Marketing	Customer Service Professional	for Microsoft Dynamics 365	Talent: Attract and Onboard	
Bills Payment methods				FIOLESSIONAL	Applications And	Oliboard	
Licenses					Plan 1		
Billing notifications		This subscription enables	Subscription that includes	User subscription that includes	Professional Direct paid support	User subscription that includes	
€ Support	\sim	businesses to use Dynamics 365 Remote Assist to solve problems	Dynamics 365 for Marketing	Dynamics 365 for Customer Service Professional	offering for Microsoft Dynamics 365 which includes 24x7 support,	Dynamics 365 for Talent: Attract and Onboard	
හි Settings	\sim	Starting at €54.80 user/month	Starting at €1,264.90 addon/month	Starting at €42.20 user/month	Starting at €7.60 user/month	Starting at €10.10 user/month	
🥬 Setup	\sim	D	B	D 1 045	B		
🗠 Reports	\sim	Dynamics 365	Dynamics 365 for Field Service	Dynamics 365	Dynamics 365	Dynamics 365 AI for Sales	
💝 Health	\checkmark	Remote Assist (Month to Month)	Field Service	Customer Engagement Plan	Layout	for sales	
Admin centers							
Security & Compliance		This subscription enables	User subscription that includes	User subscription that includes	This subscription enables	User subscription that includes	
Azure Active Directory		businesses to use Dynamics 365 Remote Assist to solve problems	Dynamics 365 for Field Service, Enterprise edition.	Dynamics 365 for Sales, Customer Service, Field Service, Project	businesses to use Dynamics 365 Layout and its companion import	Dynamics 365 AI for Sales	
🕼 Exchange		Starting at €65.80 user/month	Starting at €80.10 user/month	Starting at €97.00 user/month	Starting at €80.10 user/month	Starting at €42.20 user/month	
SharePoint		Dynamics 365 for	Dynamics 365 for	Dynamics 365 for	Dynamics 365 for	Enhanced Support	
🕑 Teams & Skype		Customer Service	Talent: Attract	Customer Service	Talent Trial	for Microsoft	
All admin centers		Enterprise		Enterprise Device		Dynamics 365	

help? Give feedback

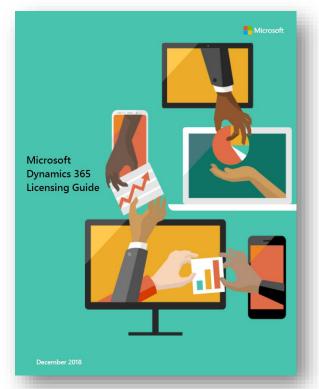
E.

~

Different ways how Microsoft teams communicate their licensing model

Dynamics 365

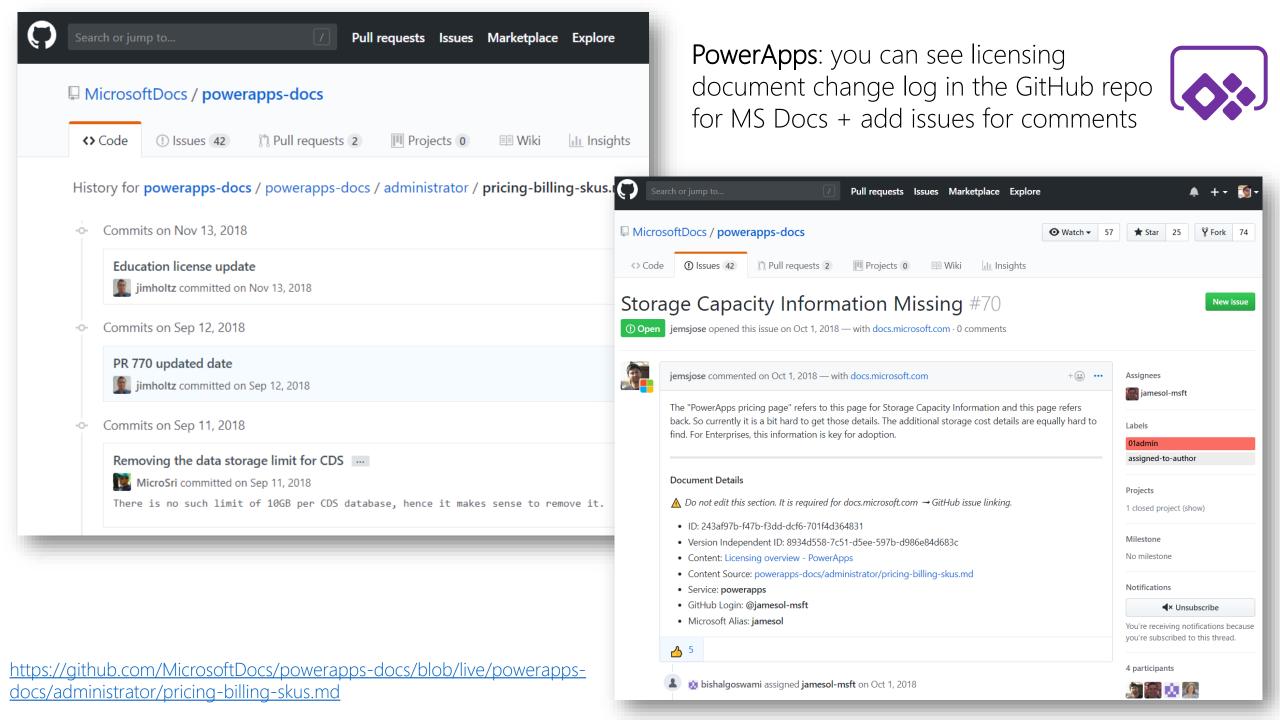
• A single, public facing Licensing Guide PDF document



PowerApps

• Marketing and documentation pages here & there...

		Overview Pricing Partners Learn	Community team Euro (6)	Sign in Sign up free	
	PowerApps for Office 365	PowerApps Plan 1	PowerApps Plan 2	PowerApps for Dynamics 365	
Microsoft PowerApps Le		n up for free All Microsoft ∨ ♀ □ ▷ ▷ ▷ Sign in	€33.70	Included	
er by title Administer PowerApps	Licensing overview	Docs / PowerApps / Create apps / Common Da		for entities 🗉 🖉 🖄	ficrosoft >
 Getting started Licensing Licensing overview Manage licenses in your org Purchase PowerApps Manage PowerApps Data integration Administer environments Configure environment security Manage subscriptions and user accounts 	Pricing Licenses PowerApps includes Flow Resource capacity is included with each license. PowerApps licensing examples PowerApps is licensed on a per-user basis. Each u and run apps needs a license. Office 365 and Dyn benefit from the PowerApps and Microsoft Flow. Customers who want to build apps and flows tha and Dynamics 365, or need additional functional subscriptions to PowerApps and Microsoft Flow. functionality between these groups of licenses.	Common Data Service for Apps Work with entities Work with entity relationships	05/01/2018 - 4 minutes to read - C In this article Entities with complex business logic Restricted entities Licensing examples More about licensing App makers can use most of the Apps (including custom entities, create apps and flows for users v	entities available within Common Data 1 and entities that are part of the Common who have a PowerAps Plan 1 or Microso ontain complex business logic or are tied	ervice (CDS) for Data Model) to ft Flow Plan 1
		Complex entities and licensing Restricted entities requiring Dynamics 365 licenses Create a Power BI report		hat use complex server-side business logic. titly that uses a real-time workflow or code	PowerApps Plan 2 or Flow Plan 2



What's new in this licensing guide

This licensing guide was updated to reflect licensing updates and new online service offerings as of November 2018.



Dynamics 365	Description	Change Summary	Apper	ndix I: Chang	ge Loo		
Customer Ingagement/ Inified Operations	Dynamics 365 Team Members	 Realign the "light tasks" use rights intended for the Team N Maintain "read only" access across Dynamics 365 for knowl Limit use of custom entities, as part of the designated light 	Page	Topic Appendix A	Change Added	Action Team Members Use Rights Overview by Plan	Date December 207
Customer	Dynamics 365 for Marketing contacts	 Redefined contacts as those only used for a marketing activity Introduce Additional Contact tiers for customers who need 	31-35	Appendix B Appendix G	Updated Added	Customer Engagement Plan Applications Use Rights Licensing Channels and Segments Availability	December 20 December 20 December 20
	Microsoft Relationship Sales solution Dynamics 365 for Customer Service Professional	 Introduce two new Microsoft Relationship Sales solution (N solution Plus and Microsoft Relationship Sales solution Retire existing Microsoft Relationship Sales solution promo Introduce new SKU to deliver core customer support functi Align to Dynamics 365 professional SKUs licensing terms 	17	Marketing Contacts	Added	Customers will only be charged for Contacts that are engaged in marketing activities using the D365 for Marketing application OR capabilities delivered as part of the application.	December 20
	Portal	Align to Dynamics 565 professional SKOs licensing terms Access to the first included portal now requires the purchas licenses	16	Marketing Additional Application	Corrected	Move to Add-on section as this application is an add-on	December 20
	AI for Sales	 Introduce new SKU for customers licensed with Dynamics 3 Relationship Sales to purchase 	49	Additional File Storage	Corrected	Unified Operations File Storage is available in increments of 10GB not 1GB	December 2
		• Introduce new SKU providing indirect access to partners, cu	Various	Cosmetic/Branding	Corrected	Throughout the document	December 2
	Dynamics 365 Unified	loT devices, and bots	15	AI for Sales	New	Added to Dynamics 365 for Sales	November 2
	Operations - Order Lines	Allow indirect access on an 'order line' basis rather than on	vanous	Restructure	New	Reformatted licensing guide	November 2
nified Operations		Alleviate pricing and licensing friction in many common m Introduce new SKU enabling new capabilities for recruiters	45 & 46	Order Lines	Updates	 Order line licensing eligibility Clarified language for Retail and Manufacturing 	November 2
	Dynamics 365 Talent comprehensive hiring	within the Attract module • Offers tiered pricing based on employee count	9, 10 & Appendix B	Team Members	Updates	 Realign the "light tasks" use rights intended for the Team Members license Maintain "read only" access across Dynamics 365 for knowledge sharing Limit use of custom entities, as part of the designated light weight team member experience 	October 201
			48, 49	Marketing contacts	New	Additional Contacts Tier Packs	October 201
			20, 21	Microsoft Relationship Sales solution	New	New Offerings	October 2018

Dynamics 365: you can find a What's New summary page + change log in the Licensing Guide PDF document

	r ppendix o	/ laaca	Election g channels and begine his rival ability	Decentiber Loto
17	Marketing Contacts	Added	Customers will only be charged for Contacts that are engaged in marketing activities using the D365 for Marketing application OR capabilities delivered as part of the application.	December 2018
16	Marketing Additional Application	Corrected	Move to Add-on section as this application is an add-on	December 2018
49	Additional File Storage	Corrected	Unified Operations File Storage is available in increments of 10GB not 1GB	December 2018
Various	Cosmetic/Branding	Corrected	Throughout the document	December 2018
15	AI for Sales	New	Added to Dynamics 365 for Sales	November 2018
Various	Restructure	New	Reformatted licensing guide	November 2018
45 & 46	Order Lines	Updates	 Order line licensing eligibility Clarified language for Retail and Manufacturing 	November 2018
9, 10 & Appendix B	Team Members	Updates	 Realign the "light tasks" use rights intended for the Team Members license Maintain "read only" access across Dynamics 365 for knowledge sharing Limit use of custom entities, as part of the designated light weight team member experience 	October 2018
48, 49	Marketing contacts	New	Additional Contacts Tier Packs	October 2018
20, 21	Microsoft Relationship Sales solution	New	New Offerings	October 2018
14, 15, 16	Customer Service Professional	New	New Offering	October 2018
25	Portal	Update	1st included portal requires the purchase of a minimum of 10 Full User licenses of Dynamics 365 Customer Engagement Plan, Dynamics 365 Customer Engagement applications	October 2018
49, 50	Order Lines	New	New Offering	October 2018
50, 51	Talent comprehensive hiring	New	New Offering	October 2018

Microsoft Licensing Guides archive available via Licensing School

- <u>https://bitly.com/MSLicensingGuides</u>
- Archive of Microsoft's licensing documents for various product lines
- The Dynamics category alone includes 50+ documents for you to enjoy!

Microsoft Licensing Guides

Microsoft produce some great Licensing Guides, but they are not always easy to find. So we've gathered them all together in one place how delicious! If you find a guide that we should include here, then let us know at info@licensingschool.co.uk.

+	Application Servers
+	Core Infrastructure
+	Desktop
+	Developer Tools
_	Dynamics

Microsoft Dynamics 365

Dynamics 365 Licensing Guide – December 2018 Team Members Grandfathering – December 2018 Dynamics 365 Licensing Guide – November 2018 Dynamics 365 Licensing Guide – October 2018 Dynamics 365 Licensing Guide – July 2018 Dynamics 365 Licensing Guide – June 2018 Dynamics 365 Licensing Guide – May 2018 v2 Dynamics 365 Licensing Guide - May 2018 v1

Recent changes in Dynamics 365 licensing

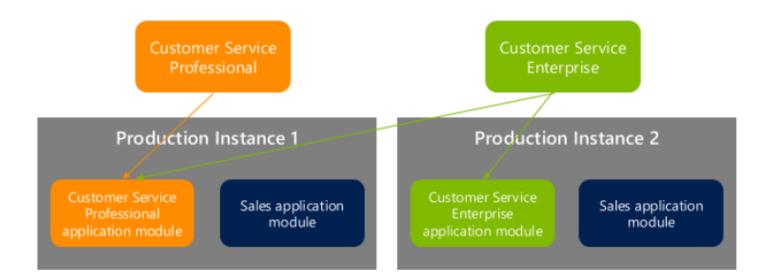


Dynamics 365 Professional vs. Enterprise

- 2 different tiers available for Sales & Customer Service apps
 - Sales: Enterprise €80.10, Professional €54.80
 - Service: Enterprise €80.10, Professional €42.20
- Specific Enterprise features excluded from Professional apps
- Restrictions on customization capabilities
 - Currently: max 15 custom entities
 - Previous restrictions no longer found in Licensing Guide:
 - Max 5 Business Process Flows
 - Max 15 custom workflows
 - Max 10 3rd party application installs
 - Max 2 forms per entity

Instances & App Modules

- Sales Pro & CS Pro are instance specific app modules
- Enterprise licensed users may access these instances via these apps, but Professional users can't access other apps or instances
- App module can be extended with up to 15 custom entities
- However, these entities should be "within the context of the app module"



Enterprise features not in Professional apps

1 non- production instance	1 Portal instance	(Social Engagement)	Voice of the Customer	Unified Service Desk	Gamification
PowerApps P2	Mail Merge, Word Templates	Export to Excel	Activity Feeds	Embedded Intelligence	Connections
	Advanced Find	Goals, Sales literature, Territories	Admin of SLA, KB, contracts, resources	Activity to Case/Lead to Opportunity	

Let's talk about Team Members

The challenge with the old licensing terms

- Up until Spring 2018, there was no formal way to license Dynamics 365 CE as just a platform without any 1st party apps from MS
- Team Member license had limitations on what 1st party app entities & features you could access
 - Global read rights to everything, restricted edit rights to core entities
- However, usage of custom entities was unrestricted
- With a price of ~10% of a 1st party App license, you could build your own business apps and assign the users only a Team Member license

Team Members 2.0

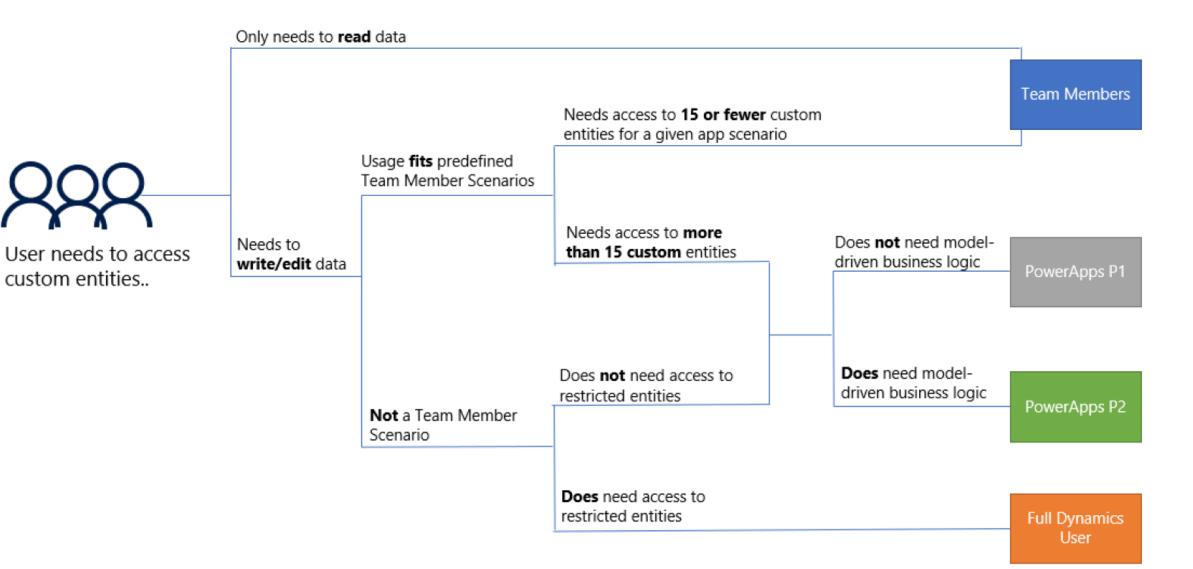
- In March 2018, MS declared that PowerApps P2 now was the platform SKU for building your own model-driven apps
- In October 2018 the Team Member license was redefined as a lot less powerful, standard apps only –type of a lite user
- New restrictions described in the Licensing Guide:
 - "Entitles the user to light weight access through <u>designated scenarios</u> built into Team Members experience. The Team Members subscription <u>does not</u> <u>provide access to custom applications</u> and is not intended for scenarios beyond those listed in Appendix B."
- Same 15 entity limit as with Professional licenses
- And one more thing...

Lleo Dishte	Team	Sa	es
Use Rights	Members	Pro	Ent
Entities: Create, Update, Delete			
Custom entities	15 max [^]	15 max [^]	•^
Dynamics 365 Unified Operations Plan	•		•
functionality: Time and Expense	•		•
Dynamics 365 Unified Operations Plan functionality: Requisitions	•		•
Dynamics 365 Unified Operations Plan			
functionality: Quality Control	•		•
Dynamics 365 Unified Operations Plan			
functionality: Service Orders			-
Contacts	•	•	•
Accounts		•	•
Activities and Notes	•	•	•
Personal Views; Saved Views	•	•	•
Shared azure	•	•	•
Announcements	•	•	•
Active Segments			
Agent Service/Case Management			
Cases for Sales		•	•
Competitors		•	•
Contracts			
Customer Assets			
Dispatch			
Email Marketing			
Embedded Intelligence			•
Entitlements			
Event Management			
Facilities/Equipment			
Inventory Management			
here i a a		•	

NO ACCOUNTS!!!

Create/Update/Delete rights removed from Team Members, only Read remains

Team Members & custom entities



Team Members & existing customers

- Team Members Grandfathering PDF <u>available for download</u>
- For customers who had Team Member licensed prior to October 1, 2018
- Previous licensing terms still apply for ~1-3 years, until next subscription term ends

Team Members License for Existing Customers

Customers with Team Members licenses acquired prior to October 1, 2018, may use their Team Members licenses in accordance with the description below through the duration of their term and any subsequent term begun prior to July 1, 2020, or through June 30, 2023, whichever is earlier.

Team Members use rights are unchanged for existing customers subscribing to Dynamics 365 Team Members as of October 1, 2018, including commercial, government, education and non-profit, and Team Members licenses acquired under the SMB promotion.

Existing Team Member customers and their licensed users may continue to exercise their use rights for the following workloads:

Customer Engagement

- Dynamics 365 for Sales: non-employees may create and update opportunities via a portal or API
- Dynamics 365 for Customer Service:
 - o Interactive Service Hub
 - Knowledgebase Management
 - o User interface integration for Dynamics 365
- Dynamics 365 for Field Service: non-employees may update work order via a portal or API
- Across workloads:
 - o Create, update, and delete Accounts
 - o Create, update, and delete records against unlimited number of custom entities

Unified Operations

- Dynamics 365 Finance and Operations:
 - o Field service security roles
 - Field service technician
 - Service dispatcher

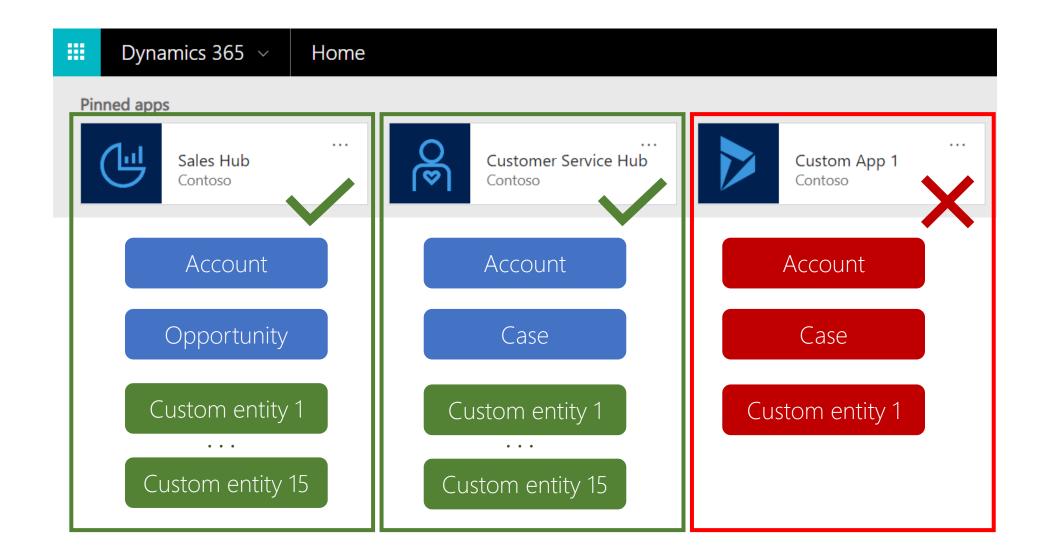
Professional vs. Team Member: a few gotchas

- Create/read/update/delete Marketing Lists
 - Sales Pro: Yes. Team Member: No.
- Associate a Marketing List with an Account or Contact
 - Sales Pro: No. Team Member: Yes.
- Add or remove a Connection (stakeholder, sales team) for an Account or Contact
 - Sales Pro: No. Team Member: Yes.

App Modules and licensing

- App Module was launched in 2016 with not much fanfare
- Unified Interface in 2017 showed us why App Modules are essential
- PowerApps & XRM platform merger in 2018 brought the App concept front & center (canvas apps, model-driven apps)
- In the future, App Modules will be tied directly to the licenses, to technically enforce access rights to specific areas
- Current licensing terms for Team Members & Professional licenses already restrict the number of custom entities <u>per App</u>, as well as referring to standard apps and <u>custom apps</u>

Apps available for Professional & TM licenses



Dynamics 365 for Marketing: how is it licensed

- Per instance, not per user
 - Can request free Marketing app access license for users who don't have other Dynamics 365 user specific license
- Priced per <u>marketing contacts</u> in the database
 - Marketing activity includes any contact or engagement via Marketing emails, landing pages, forms, LinkedIn integration, events, surveys or custom channel
- Bundled into Dynamics 365 Plans
 - 10 Plan users = 2k contacts included
 - Less = paid Attach plan of 10k contacts available
- Additional contacts available for purchase (5k & 50k)
- Requires 1 unconfigured Portal for installation (free or paid)

Dynamics 365 AI for "X"

• 3 new apps launched in Fall 2018



Dynamics 365 AI for Sales



Dynamics 365 AI for Customer Service



Dynamics 365 AI for Market Insights

Available in
North America





In Preview

Al for Sales: what's included where

Embedded Intelligence

- Relationship assistant
- Email engagement
- Auto capture

AI for Sales: Sellers

- Relationship analytics
- Predictive lead scoring
- Predictive opportunity scoring
- Notes analysis
- Talking points
- Who knows whom

Al for Sales: Managers

Separate AI for Sales App

- Business report
- Team report
- Call intelligence

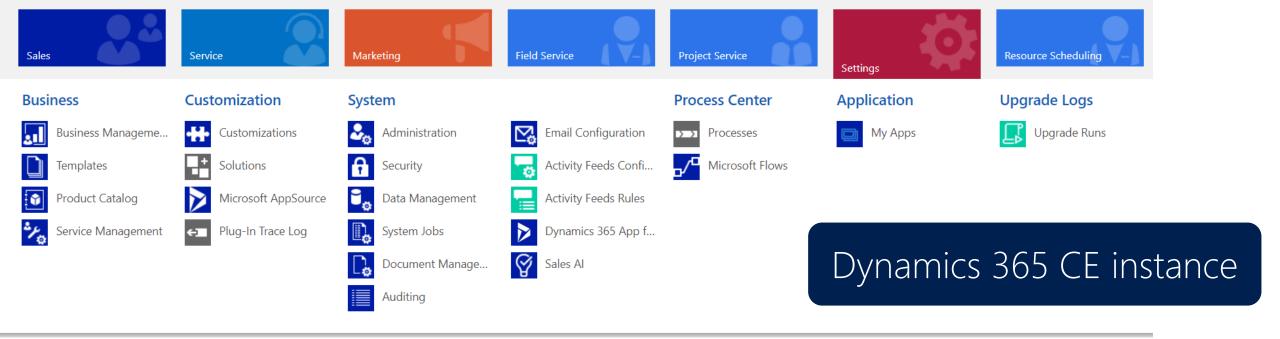
Inside Dynamics 365 Customer Engagement App UI

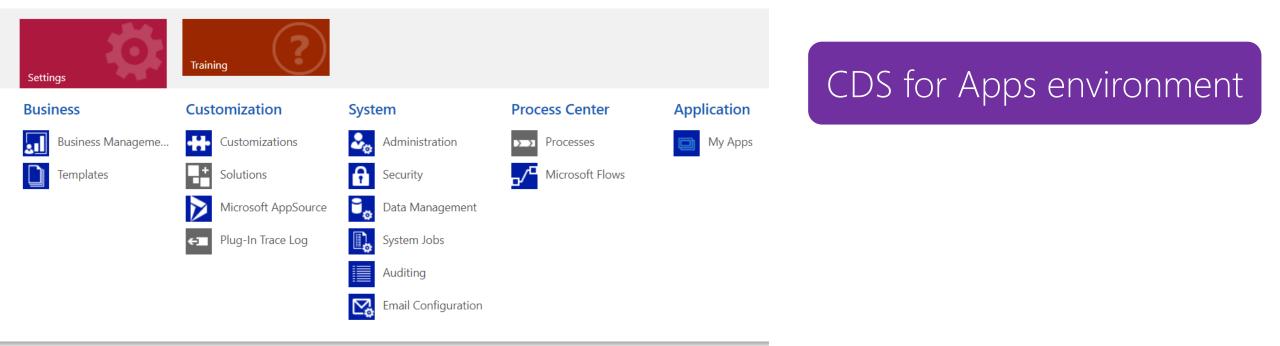
Enterprise Apps & Plans

Dynamics 365 AI for Sales license required

https://docs.microsoft.com/en-us/dynamics365/customer-engagement/sales-enterprise/dynamics365-ai-sales

Let's try & combine two platforms into one





Dynamics 365 specific features (i.e. not found in CDS environment)

App for Outlook / Outlook client

Exchange server-side sync

SharePoint integration

Dynamics 365 for Teams

Activity Feeds

Yammer

Storage

Dynamics 365 CE

- Default 10 GB per tenant, shared across all instances
- Additional 5 GB per every 20 full users (i.e. not Team Member)
- Additional database storage add-on available in 1 GB increments

PowerApps

- Default 10 GB per tenant, shared across all CDS environments
- Additional storage per each user: P1 = 20 MB, P2 = 200 MB
- Add-ons for data storage & file storage(?)



() Open jemsjose opened this issue on Oct 1, 2018 — with docs.microsoft.com · 0 comments



jemsjose commented on Oct 1, 2018 — with docs.microsoft.com

+ 😐 🚥

The "PowerApps pricing page" refers to this page for Storage Capacity Information and this page refers back. So currently it is a bit hard to get those details. The additional storage cost details are equally hard to find. For Enterprises, this information is key for adoption.

Instances / environments

Dynamics 365 CE

- Default: 1 production instance & 1 sandbox (Enterprise only) per tenant
- No relation to licensed user count
- Paid add-ons available for additional production & non-production instances

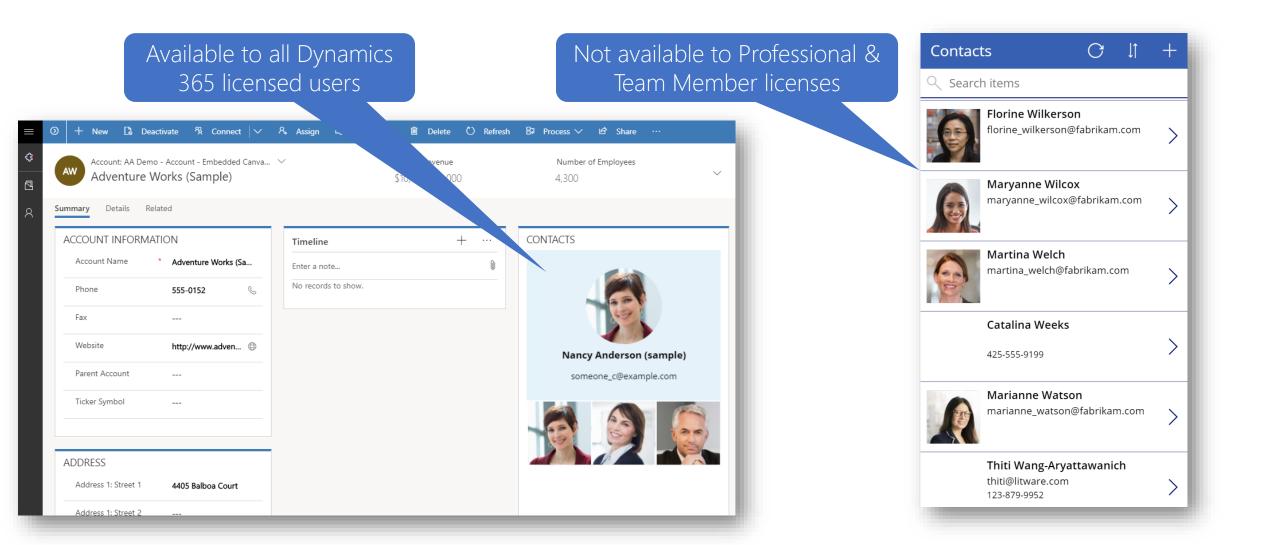
PowerApps

- Default: 1 environment created per tenant
- Every PowerApps P2 licensed user grants an entitlement to provision 2 environments into the tenant
 - Example: 100 users with PowerApps P2 license = 200 production environments!
- Also available: free Community Plan
 - For individual development, includes CDS
- Environment administration requires P2

PowerApps Plans included with Dynamics 365 licenses

	PowerApps for Dynamics 365 Applications	PowerApps Plan 2 for Dynamics 365		
Plan purpose	• Extend and run Dynamics 365 applications within the context of application use rights	 Extend and run Dynamics 365 applications within the context of application use rights Additionally, run standalone applications 		
Number of custom entities	• 15 (per application)	Unlimited		
Included flow capacity (pooled across tenant)	2,000 Flow runs per user per month	• 15,000 Flow runs per user per month		
Limitations on use rights	 Cannot run standalone canvas or model driven applications Can run customized Dynamics 365 applications that contain a maximum of 15 custom entities per app Customizations should be within the context of the application intent 	• N/A		
Included within	 Dynamics 365 for Sales Professional, Dynamics 365 for Customer Service Professional, Dynamics 365 for Talent: Attract, Dynamics 365 for Talent: Onboard Dynamics 365 for Team Members 	 Dynamics 365 for Sales Enterprise Dynamics 365 for Customer Service Dynamics 365 for Field Service Dynamics 365 for Talent Dynamics 365 for Project Service Automation Dynamics 365 for Retail Dynamics 365 Customer Engagement Plan Dynamics 365 Unified Operations Plan Dynamics 365 Plan 		

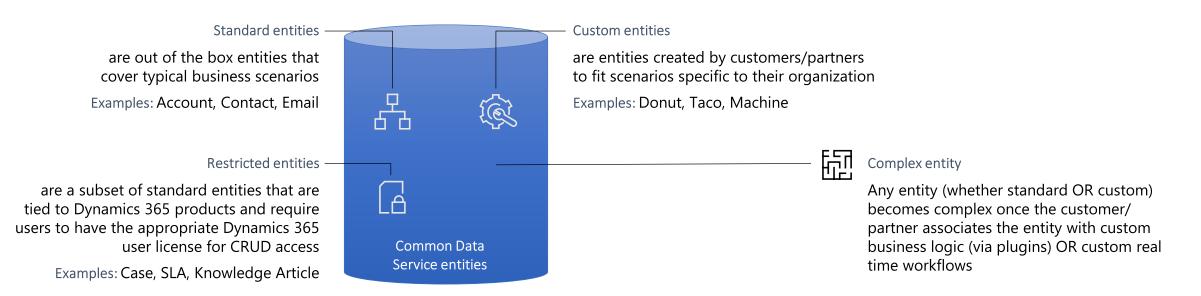
Embedded vs. Standalone canvas app



Comparison of Standalone PowerApps Plans

Area	Description	PowerApps Plan 1	PowerApps Plan 2
Application	Application type	Canvas only	Canvas + model driven
	Create, share and run unlimited custom apps	\odot	\oslash
Common Data Service—Entities	Common data service use rights	\odot	\oslash
	Custom entities: create and use unlimited custom entities (Full CRUD)	\odot	\oslash
	Complex entities: entities with custom business logic (code plug-ins)		\bigcirc
	Dynamics 365 restricted entities use rights (Read only)		\oslash
Common Data Service—Workflows	Microsoft Flow use rights	\odot	\odot
	Background workflows	\odot	\odot
	Real time workflows		\odot
	Business process flows		\odot
Connectors	Standard connectors	\odot	\odot
	Premium, custom, and on-prem gateway connectors	\odot	\bigcirc
Administration	Enterprise grade administration (environments, policies, analytics)		\oslash
Capacity (per user license,	Relational database capacity	20 MB	200 MB
pooled across tenant)	Flow runs (per month)	4,500	15,000

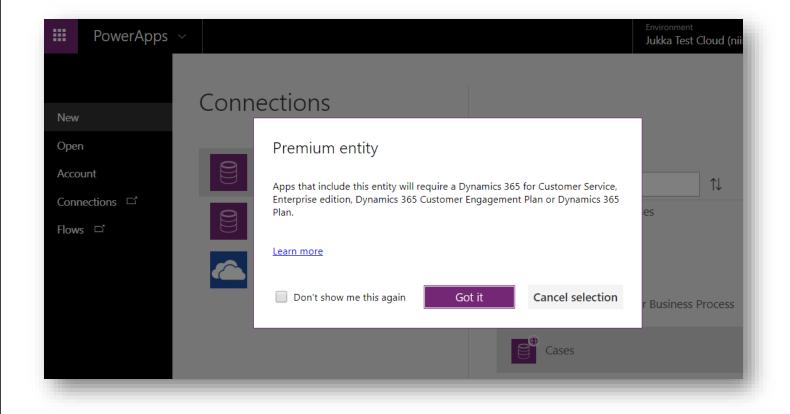
Common Data Service—entities



Area	PowerApps for Office 365	PowerApps Plan 1 (\$7 per user per month)	PowerApps Plan2 (\$40 per user per month)	PowerApps for Dynamics 365 Applications	PowerApps Plan 2 for Dynamics 365
CDS Use Rights		\odot	\odot	\odot	\odot
Custom Entities		Unlimited	Unlimited	15 custom entities per appl—should map to app context	Unlimited
Standard (Non-restricted) entities		CRUD	CRUD	CRUD for entities included within application use rights	CRUD for entities included within application use rights
Restricted Entities			Read only	CRUD for entities included within application use rights	CRUD for entities included within application use rights
Complex Entities			\otimes	\odot	\odot

Restrected (premium) entities in PowerApps

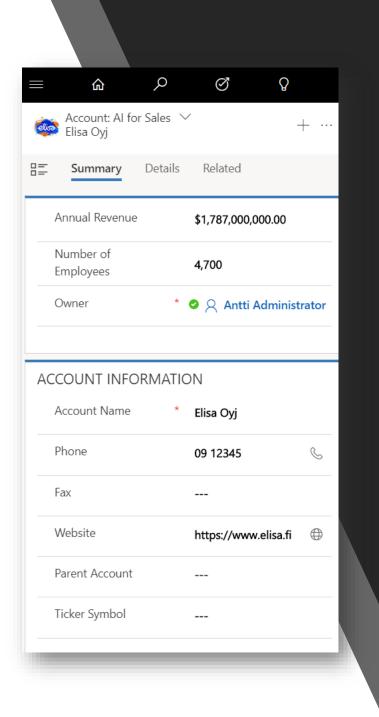
 CDS Connector flags the restricted entities with a "diamond" and instructs on the required license for accessing them



The complexity trap

- Users licensed based on PowerApps P1
- Data is managed in CDS
- Uses a CDM entity like Contact that is leveraged across many apps
- License requirement for all app users goes up from P1 to P2 if:
 - Power users creates/modifies XRM workflow to run in real time
 - Developer creates a plugin
 - Admin installs a 3rd party app that includes either of these



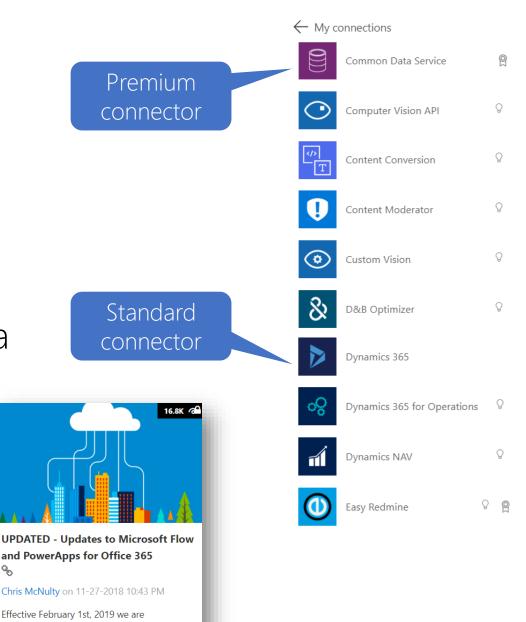


Editing accounts

- As we know, Team Members can now only view accounts
- How about PowerApps P1 users?
- Yes! They have CRUD rights to account via canvas app, since it's not a restricted entity
- Oh, but there are plugins registered for account entity by default...
- Don't worry: plugins added by MS solutions (Activity Feeds etc.) do NOT make the entity complex

Connector types

- Standard: available to all PowerApps & Flow users
- Premium: require paid license Office 365 not sufficient
- List of premium connectors accessible via Flow website:
 - <u>https://flow.microsoft.com/en-</u> <u>us/connectors/?filter=&category=premium</u> •
- Custom & on-premises: requirement moving up from Office 365 to P1
 - See post on Office retirement blog



Q,

introducing some changes to simplify the distinction between the version of PowerApp... Data

Moving your PowerApps up to a higher Platform

CDS usage: effect on license cost per user

- Scenario:
 - 1000 users with Office 365 E3 (~€20,000/month)
 - PowerApps for Office 365 available to everyone
- License cost of PowerApps canvas apps within Office 365: €0/month
- First canvas app using CDS: ~€6/user/month
 - 100 named app users in the organization = €600/month
 - 100 <u>unnamed potential users</u> in the organization (all users) = €6000/month
- Price per each organization wide canvas app in use:
 - 1st app: €6000/month
 - 10th app: €600/month

Model-driven app usage: effect on license cost

- Same scenario, but now moving from CDS based canvas apps to model-driven apps
- 1000 users for N canvas apps using CDS: €6,000/month
- 1000 users for the 1st model-driven app: €34,000/month
- Price difference in moving from PowerApps P1 to P2 = 5.7x
- However, if the organization would be using Dynamics 365 Enterprise apps or plans, the marginal cost in licenses would be zero

Can I build my own Sales CRM app on CDS?

• Before:

- "You may not replicate a standard feature of Dynamics 365 without purchasing a license for the standard app"
- Today:
 - "Go ahead!"

Licensing Guide, May 2018:

Custom Entities

Microsoft Dynamics 365 for Team Members and higher provide the right to use custom entities. Custom entities may only be created or replicated by a partner or user licensed for full Application or Plan use. Rights to create or replicate new custom entities are not included with Dynamics 356 for Team Members and Dynamics 356 for Operations Activity licenses. Custom entities may be based on entities included in Dynamics 365 or created by a customer or partner. If the custom entity is based on or replicates the functionality of entities included in Microsoft Dynamics 365, or if the entity links to entities included in Microsoft Dynamics 365, then users accessing the custom entity must also be licensed to access the included or replicated entity. For example, users creating an entity that replicates the cases entity for a ticketing system would still require the user to be licensed for cases. In other words, customizations may only be performed against entities users are licensed to access.

Licensing Guide, November 2018:

Custom Entity Overview:

An entity defines information that you want to track in the form of records, which typically include properties such as company name, location, products, email, and phone.

Dynamics 365 applications and plans offer "out-of-the-box" entities to cover typical scenarios. However, there may be times when customers and partners need to create entities to store data that is specific to your organization – namely custom entities. Note, adding a field to existing standard entities does not make it a custom entity.

Custom entities may be created by a customer or partner. These custom entities can either map to existing Dynamics 365 entities (directly change Dynamics 365 entities) or they can create brand new entities.

Closing thoughts

- Knowing each license in detail isn't necessary, but you should recognize the moving parts when designing solutions
- As the Dynamics 365 enterprise apps & PowerApps citizen developer platform continue to converge, expect to see further adjustments to their licensing models



Dynamics 365 Community

Join the Dynamics 365 Community, where you can interact with your peers and Microsoft Dynamics 365 experts. You can get answers to your questions by posting questions in the forums, starting discussions, reading informative blog articles, and watching how-to videos.

https://community.dynamics.com

Benefits

- Participate and help build a pool of knowledge that's accessible by members at any time!
- Expand your network by engaging with peers

Involvement

- Need help? Ask questions and join in on business or technical discussions in the forums
- Share your expertise by hosting a blog or syndicating your existing blog

Recognition

a have been a second

- Earn badges for participation and engagement
- Become a Community Star and earn appreciation from peers

Join Today!

- Get answers, find inspiration, connect with others
- Free membership

Any questions? Email us at dlcommed@Microsoft.com

Microsoft



19TH JANUARY 2019

DYNAMICS POWER! LONDON 365

DRTH52

POWER

OBJECTS

An HCL Technologies Company

BRITISH ANNUAL BUSINESS APPLICATIONS TECHNICAL CONFERENCE, 365 SATURDAY CognitiveGroup Microsoft Talent Solutions

Solgari

aturday

resco.net

Technology on the move